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KAPO
NG

experience

Victoria's Secret & Co., New York Associate Art Director 2019-Present

- + Oversee Victoria's Secret Loyalty Program which includes Victoria's Secret Credit Card, Rewards, Home Try-On, and Influencer (over 26 million members). Lead digital design team on collaborations with UX, print publication(s), marketing, digital merchandising, and in-house photo team to maintain and update website, email blasts, digital display banners, paid social media, and other marketing assets to support the various campaigns.

Little, Brown & Company, New York Senior Art Director 2016-2018

- + Worked closely with James Patterson and freelance artists, production, marketing, sales, and editorial teams for one of Mr. Patterson's imprints, *Bookshots*, consists of over 80 short, fast-paced books under 150 pages.

Little, Brown & Company, New York Art Director 2011-2015

- + Design-lead for over 30 titles each year, including fiction, nonfiction, cookbooks, and illustrated art books. Mentored junior designers, oversaw production, and collaborated closely with many established authors, including James Patterson, Bill Clegg, and Joe Ide.

A-Men Project Inc., New York + Hong Kong Principal 2005-Present

- + Provided art direction and design ideation on projects ranging from website design, book covers, album covers, theater posters, logos, business identities, printed event, marketing collateral, wedding invitations, and production design.
- + Designed and produced clothing, accessories, and home décor products under self-brand, AMPlusstore. Oversee each step from pre-production to final delivery.

Random House Inc., New York Designer 1998-2004

- + Designed book covers and interior layouts for over 100 well-known titles, including works by *The New York Times* bestsellers Woody Allen, Po Bronson, and Michael Chabon.

education+skills

School of Visual Arts, New York, Graphic Design Major, BFA

- + The Art Directors Club Student Award and Scholarship

Fashion Institute of Technology, Display & Exhibit Design Major, AFA

- + Fashion Institute of Technology Outstanding Student Achievement Award
- + Adobe Creative Cloud, Microsoft 365, and Figma.
Fluent in English, Cantonese, and Mandarin

achievements

BOLO Books' Top Five Covers of 2016—*IQ*

Amazon Best Book Covers of 2009, a finalist in Paperback—*I am Not Sidney Poitier*

PRINT Regional Design Annual, 2007—AMPlus Tees

PRINT Regional Design Annual, 2006—*The History of Love*

AIGA 50 Books/50 Covers & PRINT Regional Design Annual, 2004—*Goat*

AIGA 50 Books/50 Covers & PRINT Regional Design Annual, 2000—*What She Saw in*

AIGA 50 Books/50 Covers, 1999—*Werewolves In Their Youth*